



LaTasha Curry, sex trafficking survivor, outreach engagement specialist, and founder of YaYA Resources.

YaYA Resources is a nonprofit organization dedicated to protecting youth and young adults through education, outreach, mentoring, intervention, and family support. Donations are tax deductible. Our tax identification number is 47-5273125.

"I am an outreach engagement specialist providing street level outreach, education and mentoring for our at risk youth. I am trauma informed, gender responsive and relate well with street youth. I am available to speak to community groups, schools, health professionals and others about identifying sex-trafficked youth, helping them get them into services, and provide healing to the family as a whole unit."

- LaTasha Curry
Founder, YaYA Resources

YaYA Resources

Mentoring and early intervention to prevent sex trafficking of youth and young adults.

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*Don't be moved by what you see.
Be moved by what you believe!*



LaTasha Curry on far right teaching Knowledge HEELPS to a group of students at Roosevelt High School. Having Early Education Likely Prevents Sex Trafficking (HEELPS) is the curriculum she developed to educate youth about sex trafficking, tactics used by pimps, and what to do if they are approached by a pimp or sex trafficker.

Our Mission

The mission of YaYA (Youth and Young Adults) Resources is youth sex trafficking prevention through providing services to youth and young adults affected by sexual exploitation. We promote healing by creating a healthy, supportive environment while educating our community. Our work in the Portland metro area includes:

- Education
- Outreach
- Mentoring
- Intervention
- Family Support

"We do outreach within Portland, going to the "hotspots" to look for girls who are currently involved or may be at risk of sex trafficking. We work to ensure the youth's safety. We see what their needs are and try to meet those needs as soon as possible because every second counts."

- LaTasha Curry
Founder, YaYA Resources

Frequently Asked Questions

What is sex trafficking of youth?

Minors and youth under the age of 18 who are involved in trading any item of value for sexual services.

What makes a youth vulnerable to sex trafficking?

Pre-teen or adolescent youth are most susceptible to the tactics used by traffickers. When a youth is a runaway, homeless, isolated, doesn't "fit in," has low self-esteem, or has a difficult home life, they are vulnerable sex trafficking.

Where do traffickers go to find youth?

Malls, parks, bus stops, bars, strip clubs, shelters and group homes, social media sites and schools.

Who buys sex?

In Multnomah County, it tends to be employed, married men with children, but it can be anyone: professionals, tourists, or anyone's family member.

What are the warning signs?

- Isolation
- Drastic change in mood
- New clothes, phone or other electronic equipment
- New friends
- Change in attitude
- Decreased participation in family activities
- Depression